

# Take Charge of Your Career Workshops

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**Ted Fleming**

Author of *Develop: 7 Practical Tools to Take Charge of Your Career*



# Keys to Finding the Right Job or Opportunity...



# Keys to Accelerating Your Career...



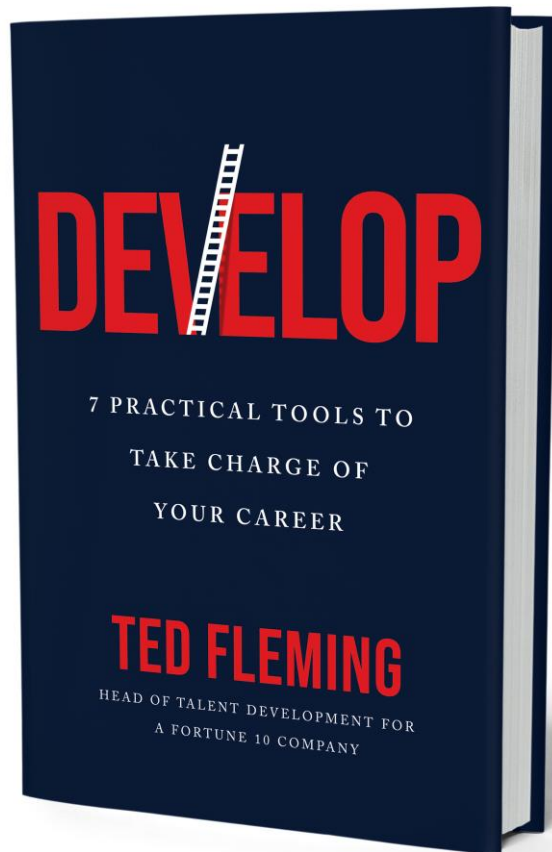
**Create Success Systems**



**Expand Your Influence**



**Build Strong Teams**



## Find the Right Job or Opportunity...

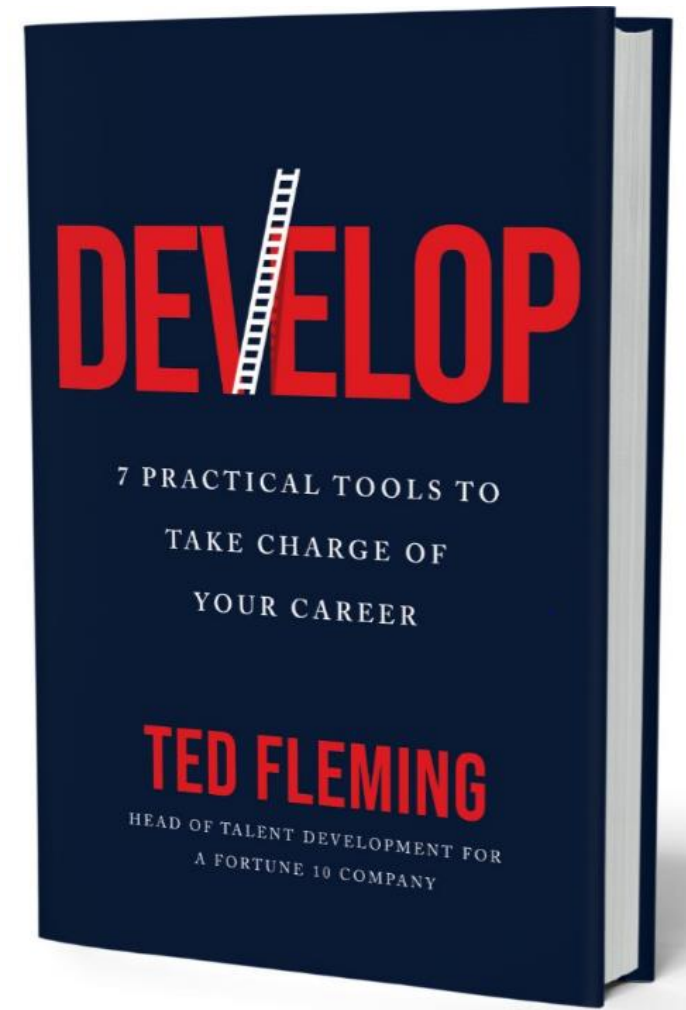
- ✓ **Explore the Possibilities**  
Think more broadly about opportunity
- ✓ **Communicate Your Value**  
Share how you can contribute to an organization without jargon
- ✓ **Activate Your Network**  
Get others to help you

## Accelerate Your Career Growth...

- ✓ **Cultivate Your Leadership**  
Build strong teams with diverse perspectives
- ✓ **Expand Your Spheres of Influence**  
Get people outside your company and industry to know you
- ✓ **Create Your Success Blueprint**  
Develop a success system

# Programs / Workshops...

- 1. Explore the Possibilities**  
Identify and broaden your job prospects.
- 2. Design and Build Your Bridge**  
Understand the employer and communicate your value.
- 3. Activate Your Network**  
Network the right way to get results.
- 4. Cultivate Your Leadership and Image**  
Identify your style and expand your spheres of influence.
- 5. Create Your Success Blueprint**  
Create an actionable development plan.
- 6. Address Special Situations**  
Make transitions and address barriers to success.





# Explore the Possibilities...

## Description...

This workshop helps participants explore what factors are most important in a job, and how to identify more opportunities. The purpose of this program is to create clear, concise statements that guide networking and the job search.

## When Most Valuable...

When people: 1) don't see a career path in their current role; 2) not sure what they want to do; 3) are unhappy in their existing job; and/or 4) they need to reenter the workforce or change careers.

## Format...

Offered both in-person and virtual formats. Workshop is 60-minutes long and includes time for Q&A. Participants are given a workbook to guide them through the material and create an action plan.

## Cost...

### Pricing:

- \$2,000 for virtual workshop
- \$2,000 for in-person workshop plus any travel and associated expenses
- Includes free copy of the book *Develop* for up to 75 participants
- Please contact Raquel Moreno at [Raquel@benbellabooks.com](mailto:Raquel@benbellabooks.com) to order additional copies



# Design and Build Your Bridge...

## Description...

This workshop helps participants better understand what hiring managers look for in candidates and how to map their experience to opportunities. The purpose of this program is to assess your fit for any given opportunity to guide your development and/or prepare for an interview.

## When Most Valuable...

When people: 1) are struggling to communicate their value; 2) preparing for a job interview; 3) writing a resume; and/or 4) preparing for networking interviews.

## Format...

Offered both in-person and virtual formats. Workshop is 60-minutes long and includes time for Q&A. Participants are given a workbook to guide them through the material and create an action plan.

## Cost...

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# Activate Your Network...

## Description...

This workshop helps participants understand the value of their network, and how to network the right way to get results. The purpose of this program is to construct a networking quadrant and assess the strength of their network.

## When Most Valuable...

When people: 1) are exploring different opportunities; 2) trying to make connections at target companies; 3) expanding their spheres of influence; and/or 4) preparing for networking interviews.

## Format...

Offered both in-person and virtual formats. Workshop is 60-minutes long and includes time for Q&A. Participants are given a workbook to guide them through the material and create an action plan.

## Cost...

### Pricing:

- \$2,000 for virtual workshop
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# Cultivate Your Leadership and Image...

## Description...

This workshop helps participants understand the evolution of a leader, identify their leadership preferences, and expand their influence over time. The purpose of this program is to assess the strengths and weaknesses of their leadership style and build a plan to cultivate their image.

## When Most Valuable...

When people: 1) are studying the importance of leadership; 2) trying to communicate their leadership style to others; 3) expanding their spheres of influence; and/or 4) building their inner circle of advisors.

## Format...

Offered both in-person and virtual formats. Workshop is 60-minutes long and includes time for Q&A. Participants are given an assessment to determine their leadership preferences, and a workbook to guide them through the material and create an action plan.

## Cost...

### Pricing:

- \$2,000 for virtual workshop
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# Create Your Success Blueprint...

## Description...

This workshop helps participants understand the major components of an effective, holistic development plan, which include work, learning, mentor and life experiences. The purpose of this program is to construct a plan that is shared with your manager, mentors and sponsors.

## When Most Valuable...

When people: 1) are looking for a systematic approach to career development; 2) trying to attract mentors and sponsors; 3) want to prepare for their next role; and/or 4) get input from others on career options.

## Format...

Offered both in-person and virtual formats. Workshop is 60-minutes long and includes time for Q&A. Participants are given a workbook to guide them through the material and create an action plan.

## Cost...

### Pricing:

- \$2,000 for virtual workshop
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# Address Special Situations...

## Description...

This workshop helps participants understand how to navigate transitions, and how to overcome common barriers women and people of color face in the workplace. The purpose of this program is to create a plan to address transitions and career roadblocks.

## When Most Valuable...

When people: 1) are looking to move from one industry to another; 2) trying to learn a new job; 3) diversify their talent pools; and 4) overcome common obstacles.

## Format...

Offered both in-person and virtual formats. Workshop is 60-minutes long and includes time for Q&A. Participants are given a workbook to guide them through the material and create an action plan.

## Cost...

### Pricing:

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